



## **VENGANZA MEDIA KICKSTARTER CAMPAIGN CLOSING IN ON \$95K STRETCH GOAL**

*Exclusive podcasts, print and audiobooks offered to supporters*

### **FOR IMMEDIATE RELEASE**

Springfield, Ill. – March 10, 2015 – Having met its \$40,000 funding goal in just 10 days, Venganza Media this week entered the final leg of its [Kickstarter campaign](#) to finance ***Underrated Movies We Recommend***, the first publishing project from the hosts of [Now Playing Podcast](#).

With 9 days remaining on Kickstarter, ***Underrated*** is closing in on a \$95,000 stretch goal, which would boost the project from an e-book of 100 movie reviews to a printed copy and audiobook featuring 25 additional reviews. The audiobook is currently among the most requested options from the show's listeners.

To reach the stretch goal, Now Playing Podcast has increased the incentive to participate, offering new, Kickstarter-exclusive podcasts to the campaign. These exclusive shows include reviews of Stanley Kubrick's classic *A Clockwork Orange* and the notorious Olivia Newton-John dud *Xanadu*, along with previous Now Playing listener poll entries *Super 8* and Wes Craven's *Shocker*.

In addition to increasing their podcast output, the hosts continue to reveal the films they'll review in ***Underrated***. So far, 37 titles have been announced and can be viewed on [the show's Kickstarter page](#).

Venganza's ***Underrated Movies We Recommend*** campaign runs until Thursday, March 19.

**Suggested tweet:** Support [@NowPlayingPod](#) #NowUnderrated book and get [@Kickstarter](#) exclusive podcast reviews!

### **About Venganza Media Inc.**

Based in Springfield, Ill., Venganza Media Inc. is a privately-owned multimedia production facility and home to the Venganza Media Podcasting Network. Film fans and collectors worldwide know Venganza as the producer of *Star Wars Action News*, *Marvelicious Toys*, and the company's flagship program, *Now Playing Podcast*. Since its formation in 2005, Venganza has delivered thousands of hours of entertainment to listeners, while its staff and fleet of contributors have established the company as a premier source for film reviews, celebrity interviews, and collecting news for audiences of all ages.

### **About Now Playing Podcast**

Since its launch as a short-form, off-the-cuff movie review show, *Now Playing Podcast* has grown into one of the most successful and celebrated independent programs online and consistently ranks among iTunes' Top 10 TV/Film podcasts. Its ability to stand out in a crowded field is largely attributed to *Now Playing's* highly-acclaimed retrospective format, keeping listeners engaged week-after-week as its panel of critics chronicle decades of hits-and-misses while maneuvering Hollywood's hectic release schedule.



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